



ADAX EUROPE LTD SIGNS STRATEGIC PARTNERSHIP WITH ISRAELI PARTNER EPS-TECH

21st August 2007, Reading, UK- Adax Europe Ltd, an industry leader in high performance signaling infrastructure, has announced a strategic partnership with EPS-Tech a leading Israeli system integrator, strengthening Adax's position in the middle eastern markets.

The appointment of a sales partner has become necessary due to the accelerating demand for telecom infrastructure in Israel and surrounding countries. Under the terms of the agreement EPS-Tech will support Adax's expansion with a range of joint marketing and commercial activities, and will distribute Adax's market leading SS7, ATM and IP product portfolio to leading telecom companies in the Middle East. In addition they will also offer local support.

"EPS-Tech is thrilled to be distributing Adax's products to the Middle East" comments Shahar Ner-Gaon, System Architecture Engineer for EPS-Tech." Adax's SS7, ATM, and IP product suite is considered to be best of breed due to the performance, reliability, scalability, ease of use and most of all the protection in investment it offers customers through their single software driver and consistent API. Thanks to this partnership we will be able to meet the demands and requirements of our customers in developing next generation infrastructure, and introduce new services to the country."

Robin Kent, Director, European Operations at Adax comments "EPS-Tech is well known for providing their customers with the highest class embedded computing solutions and we are overjoyed to become part of their extensive product portfolio. We are extremely confident that their extensive knowledge and experience in the telecommunications market will open up new opportunities for both companies. This partnership will not only benefit new customers, it will bring value to existing customers for EPS-Tech and Adax".

Adax offers a complete set of protocol controllers and software that cover a vast range of signaling protocols and popular hardware formats to provide the right solution for any signaling requirement. Adax high performance products are available for SS7, ATM, and IP protocols and with EPS-Tech's ability to provide superior professional services and support, it is certain that this partnership will bring fantastic opportunities to both parties and to customers in the Middle East.



The partnership deal will come into effect immediately.

About Adax Europe Limited

Specializing in signaling infrastructure for over 25 years, Adax offers a complete set of protocol controllers, integrated software and signaling gateways that provide world class solutions for today's telecommunications networks. Adax high performance products are available for SS7, ATM and IP protocols for PSTN, GPRS, 3G and IMS networks.

Adax signaling solutions deliver the high performance, total scalability, fast time to market and rapid return on investment that are essential for telecom companies to stay ahead in a competitive and ever-changing industry. Adax customers include some of the world's premier telecom equipment manufacturers, value added services (VAS) providers, systems integrators and telecom test and monitoring organisations such as Alcatel-Lucent, Apertio, Bharti Telesoft, Siemens, IP Access, Motorola and NetHawk.

For more information, please visit www.adax.com

About EPS-Tech.

EPS-Tech are solution providers for system level electronic packaging. Our systems are based on Embedded computing hardware and microcomputer platforms for Industrial PC, VME, CPCI, CPSB 2.16, STARGEN, mTCA, and ATCA. We support various operating systems, and implement unique diagnostics tools through our integration processes. EPS-Tech is a professional VAR distributor of electronic hardware for most of the leading brand names in industrial computing and networking products.

For more information, please visit www.eps-tech.com

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